



TUNBRIDGE WELLS BUSINESS MAGAZINE

MEDIA PACK
2026



TUNBRIDGE WELLS BUSINESS MAGAZINE

ABOUT US:

Since its launch in May 2024, Tunbridge Wells Business Magazine has aimed to serve as a dynamic, professional and inclusive platform showcasing the strength, diversity, and ambition of the local business community.

Available both in print and online, our core mission is to connect entrepreneurs, established companies, and emerging talent by sharing insights, highlighting success stories, and offering practical guidance relevant to the town and surrounding area's economic landscape.

Every month we publish features on innovation, leadership, and community impact – as well as a series of regular expert columns written by professionals in their field so readers are guaranteed authenticity and trusted content. From law and HR to wealth management and tech we have you covered...

The editorial and advertising teams at the magazine work hard to inspire collaboration and promote growth across all sectors in Tunbridge Wells and the surrounding areas – which has also contributed to the publication's ongoing success.

Tunbridge Wells Business Magazine is committed to producing high-quality, locally focused content and promotes strong community engagement, not only courtesy of its diverse array of features, but also through its social media platforms and the quarterly networking events it hosts.

By consistently providing thoughtful interviews, in-depth industry spotlights, and timely updates on developments affecting the local economy, the publication has earned the trust of readers and contributors alike.

Businesses also value the magazine as a credible platform for visibility, while readers appreciate its balanced mix of professional insight, stories of personal achievements as well as the latest news in culture, hospitality and events. Regular partnerships with local events and networking groups further strengthen our presence and relevance.

Ultimately, we are here to champion enterprise, report on innovation, and generally celebrate all that is inspiring about our Tunbridge Wells business community. We do hope you'll join us on this exciting journey.



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READERSHIP:

Our core readers are business owners and leaders, CEOs, MDs, decision makers and entrepreneurs who live and/or work within Tunbridge Wells. These are successful, intelligent and often affluent individuals who have a passion for business and the area in which they live and work.

PROMOTION:

TWBM is marketed via social media channels, with all content available via LinkedIn, targeted PPC and paid social campaigns along with the digital edition hosted by Issuu and distributed via email marketing each month. TWBM will also be hosting a series of networking events and round table discussions over the coming year, helping to engage with regional business leaders whilst increasing the brand awareness of the magazine and our Partners. We have also secured a number of relevant and effective media partnerships for the year including with Amplifi and Best of British Events. Our chosen charities for 2026 are Taylor Made Dreams and Pickering Cancer Drop-in Centre.

DISTRIBUTION:

A total of 8,500 copies of TWBM are printed each month and area available to pick up at over 120 outlets each month across the area, including the types listed below. Individual copies are also

hand delivered to a targeted selection of premium residential postcodes within the town.

- Tunbridge Wells Train Station
- Business Centre reception areas
- Premium car dealerships
- Networking Groups
- M&S, Fenwick & Hoopers Department Stores
- Coffee shops, bars and restaurants
- Hotel lounges and hotel bedrooms
- Selected retailers
- Premium Residential building reception areas
- Gyms and private leisure clubs
- Newsagents

In addition, the digital edition of the magazine is available online and mailed direct to over 200 CEOs, MDs, Entrepreneurs and business owners every month.

If you would receive a detailed list of all our distribution points please contact hello@twbusinessmagazine.com.



WORKING WITH US:

TWBM provides companies and brands with a unique and effective platform to reach business owners and affluent readers across the Borough. As the only printed business publication in the town, we are able to stand out in a crowded online market, giving your message and business the exposure it requires, whilst connecting you to a valuable and professional audience.

But working within TWBM offers more than just advertising within a unique and targeted publication, we understand the value and effectiveness of networking, connections and support. Therefore as a regular advertiser within the magazine you'll receive complimentary membership to our exclusive business club. The TW Business Magazine Members Club is an extension of the monthly publication, membership is provided free to all regular advertisers* and includes:

*Membership is free of charge to all companies who commit to advertising in a minimum of 6 issues over a 12 month period of the TW Business Magazine. Alternatively, membership can be purchased at £75+vat per month, payable in one annual subscription of £900+vat.

- An invitation to four exclusive networking events over the year for senior-level business owners and executives to come together, sharing best practices, knowledge and contacts in a relaxed and informal environment hosted at carefully selected venues within the area.
- The chance to participate in topical and engaging roundtable debates with fellow professionals, which will be serialised in the magazine and online, highlighting the expert participants and their views.
- An opportunity to be recognised as a regular editorial contributor in the magazine within your field of expertise.
- Participation in relevant business surveys and inclusion within subsequent coverage and press releases.
- Access and personal introductions to other members within the club whom you'd like to do business with.
- Support and advice from our experienced editorial, creative and commercial teams acting as an extension to your in-house resources.
- Invitations to attend relevant third-party events and celebrations as our guest.



MAGAZINE READERSHIP DEMOGRAPHICS*

56% Female / 44% Male

68% aged 30-60 yrs

72% live within the Tunbridge Wells Borough

59% own or run a business within the Tunbridge Wells Borough

64% spend between 15-30 minutes reading TW Business Magazine

21% have enquired about a service or product after seeing it within TW Business Magazine

65% currently working are either a business owner or director

53% are married or in a civil partnership

54% have children within their family

71% have an annual income of over £61k pa

46% list food and drink as an interest/hobby

59% list travel and holidays as an interest

*Gained from Tunbridge Wells Business Magazine readership survey Q1 2025

PRODUCTION SCHEDULE 2026

JANUARY EDITION:

1 January - Final copy deadline

15 January - Magazine published

FEBRUARY EDITION:

2 February - Final copy deadline

16 February - Magazine published

MARCH EDITION:

2 March - Final copy deadline

16 March - Magazine published

APRIL EDITION:

1 April - Final copy deadline

15 April - Magazine published

MAY EDITION:

1 May - Final copy deadline

15 May - Magazine published

JUNE EDITION:

1 June - Final copy deadline

15 June - Magazine published

ADVERTISING RATES:

Exclusive Cover Interview £2,150 + VAT

Includes cover image, photoshoot, interview plus 3 page editorial feature

Double Page Spread £995 + VAT

Banner £120 + VAT

Full Page £550 + VAT

Sponsorship of relevant features is also available from £250 + VAT per month

Half Page £295 + VAT

Quarter Page £160 + VAT

To discuss how your business can benefit from a partnership with TWBM contact

hello@twbusinessmagazine.com

SIZING AND SPECIFICATIONS:

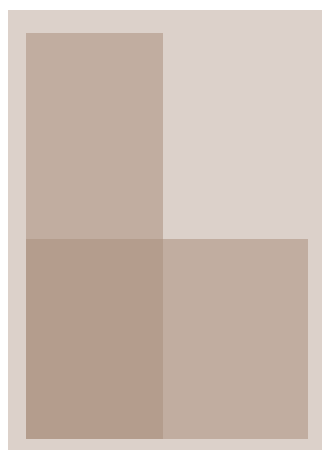
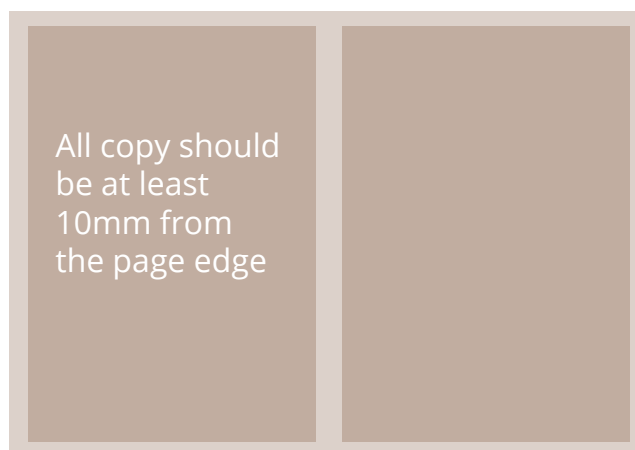


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Double Page Spread

Printed area 420mm wide by 297mm tall with a 3mm bleed on each edge

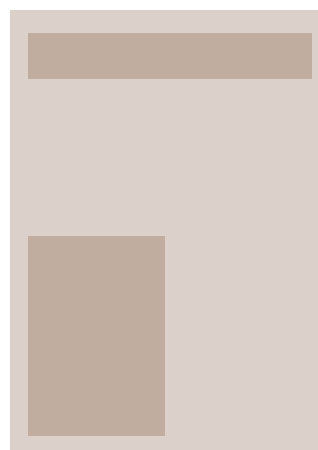


Half Page Vertical

90mm wide by 265mm tall

Half Page Horizontal

186mm wide by 130mm tall



Banner

186mm wide by 30mm tall

Quarter Page

90mm wide by 130mm tall

Acceptable formats for artwork submission:

Print ready PDF,
High resolution JPG or TIFF.

Unacceptable formats:

Microsoft Word, Publisher, Powerpoint or Microsoft Works.