



# TUNBRIDGE WELLS BUSINESS MAGAZINE

## MEDIA PACK 2026

**JJL**  
MEDIA &  
MARKETING



# TUNBRIDGE WELLS **BUSINESS** MAGAZINE

## **ABOUT US:**

Since its launch in May 2024, Tunbridge Wells Business Magazine has aimed to serve as a dynamic, professional and inclusive platform showcasing the strength, diversity, and ambition of the local business community.

Available both in print and online, our core mission is to connect entrepreneurs, established companies, and emerging talent by sharing insights, highlighting success stories, and offering practical guidance relevant to the town and surrounding area's economic landscape.

Every month we publish features on innovation, leadership, and community impact – as well as a series of regular expert columns written by professionals in their field so readers are guaranteed authenticity and trusted content. From law and HR to wealth management and tech we have you covered...

The editorial and advertising teams at the magazine work hard to inspire collaboration and promote growth across all sectors in Tunbridge Wells and the surrounding areas – which has also contributed to the publication's ongoing success.

Tunbridge Wells Business Magazine is committed to producing high-quality, locally focused content and promotes strong

community engagement, not only courtesy of its diverse array of features, but also through its social media platforms and the quarterly networking events it hosts.

By consistently providing thoughtful interviews, in-depth industry spotlights, and timely updates on developments affecting the local economy, the publication has earned the trust of readers and contributors alike.

Businesses also value the magazine as a credible platform for visibility, while readers appreciate its balanced mix of professional insight, stories of personal achievements as well as the latest news in culture, hospitality and events. Regular partnerships with local events and networking groups further strengthen our presence and relevance.

Ultimately, we are here to champion enterprise, report on innovation, and generally celebrate all that is inspiring about our Tunbridge Wells business community. We do hope you'll join us on this exciting journey.



## A bespoke approach

Rob Wheeler of Eridge Green Kitchens is not only a talented cabinet maker but now also a successful entrepreneur. Here he tells Eileen Leahy how he turned his passion for building dream kitchens, bathrooms, boot rooms and pantries into a fledgling lifestyle business that incorporates a stunning showroom and various exclusive partnerships with a number of high-end brands including Gaggenau, Sub-Zero Wolf and most recently Farrow & Ball. Eileen Leahy pulls up a stylish stool at his Crooksbrough HQ to discover more...

**E**ating on Eridge Green kitchen showroom, positioned on the main crossroads of Tunbridge Wells, positioned and located just off the main road and located in a grand former Barclays Bank, I can feel my shoulders drop and my expectations rise.

The first is no ordinary showroom. The light filled space is a feast for the eyes, the layout being a variety of high-quality kitchen set-ups – there's cool, clean, sleek, to look and feel traditional city pad styles. In the main part of the space the surfaces are filled with a variety of materials – stainless, casserole dishes and coffee cups, while also on display are a range of items from Gaggenau, including wine cabinets and oven tops plus a variety of cookware and glassware.

From the showroom, and past the entrance bar area, is a separate area where you will find more stylish set ups boasting Sub-Zero & Wolf fridges, state-of-the-art

former period building, in a little while. Today I am here to catch up with Rob to discuss his business and how it has been evolving since he founded his showroom.

"Although we started the business in 2010 we didn't actually acquire this showroom for an out-of-the-blue. Originally I was looking for an out-of-the-blue spot in an area of Tunbridge Wells that after spotting this building went 'bang' after myself well, I had a bit of a 'lightbulb' moment. As previously mentioned, the building had been a pub for many years and when Rob took it over he had to carry out a relatively substantial amount of work in order to transform it into the magnificent space that it is today."

However, the refurbishment project took a little longer than expected, a fact which meant that Rob had to delay the showroom's opening until November 2014. As a result, the showroom was a bit fortuitous as it gave us the time to really as well as the plans for the rest of the

showroom boasts a variety of high-quality set-ups while surfaces are filled with a variety of materials – stainless, casserole dishes and coffee cups, while also on display are a range of items from Gaggenau, including wine cabinets and oven tops plus a variety of cookware and glassware.

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regulation for excellent customer service." This doesn't just mean they only specialise in kitchens, adds Rob. Because he and his team are also kitchen cabinet makers and carpenters they can also make the bathroom area of your kitchen as beautiful as it is practical. No problem. And if you've got a problem, ask in and see what you have to come to the right place, he says.

Eridge Green Kitchens has two industrial units located in Crooksbrough, where they manufacture all manner of kitchen cabinetry, measuring rooms for utility, wardrobes, bathrooms and bedrooms.

"Customers can ask us to make something from scratch or we can collaborate together – or they can ask for a variation of something that already have on display. From day one of running this business I have always said if you can't find it, we can make it," says Rob.

"When we just had the workshop for potential clients to visit and I would come in with a regular Land Rover and see just the components of the car being assessed, I think that's what put people off this showroom, which will be a year old in November, has changed everything for us. It's been a bit of a roller coaster, but the reason why I think we taken on a space like this years ago, is instantly apparent now," he adds.

Another huge bonus of having an Eridge Green showroom presence on the High Street has meant that the business has been able to mine another area of revenue.

"What's different to our showroom compared to other showrooms you can come in and buy a scented candle, luxury blanket or lantern and walk out with it there and then. Again, it goes back to what we are doing with it is a game-changer. Now we are actually selling a online now that very few of us have the quality of touch and enjoy the certain feel that it has."

Rob adds that he has worked very hard over the past year sourcing a number of respected and quality-driven brands including Gaggenau, V-Zug, Quooker, Sub-Zero and Bora oven manufacturers, to name a few. "We have done our research and we are the ones which have the type of service we want to offer. They are the best in the business at what they do and have a

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Photo: Eridge Green Kitchens

# TUNBRIDGE WELLS BUSINESS MAGAZINE

## READERSHIP:

Our core readers are business owners and leaders, CEOs, MDs, decision makers and entrepreneurs who live and/or work within Tunbridge Wells. These are successful, intelligent and often affluent individuals who have a passion for business and the area in which they live and work.

## PROMOTION:

TWBM is marketed via social media channels, with all content available via LinkedIn, targeted PPC and paid social campaigns along with the digital edition hosted by Issuu and distributed via email marketing each month. TWBM will also be hosting a series of networking events and round table discussions over the coming year, helping to engage with regional business leaders whilst increasing the brand awareness of the magazine and our Partners. We have also secured a number of relevant and effective media partnerships for the year including with Amplifi and Best of British Events. Our chosen charities for 2026 are Taylor Made Dreams and Pickering Cancer Drop-in Centre.

## DISTRIBUTION:

A total of 8,500 copies of TWBM are printed each month and area available to pick up at over 120 outlets each month across the area, including the types listed below. Individual copies are also

hand delivered to a targeted selection of premium residential postcodes within the town.

- Tunbridge Wells Train Station
- Business Centre reception areas
- Premium car dealerships
- Networking Groups
- M&S, Fenwick & Hoopers Department Stores
- Coffee shops, bars and restaurants
- Hotel lounges and hotel bedrooms
- Selected retailers
- Premium Residential building reception areas
- Gyms and private leisure clubs
- Newsagents

In addition, the digital edition of the magazine is available online and mailed direct to over 200 CEOs, MDs, Entrepreneurs and business owners every month.

If you would receive a detailed list of all our distribution points please contact [hello@twbusinessmagazine.com](mailto:hello@twbusinessmagazine.com).



## WORKING WITH US:

TWBM provides companies and brands with a unique and effective platform to reach business owners and affluent readers across the Borough. As the only printed business publication in the town, we are able to stand out in a crowded online market, giving your message and business the exposure it requires, whilst connecting you to a valuable and professional audience.

But working within TWBM offers more than just advertising within a unique and targeted publication, we understand the value and effectiveness of networking, connections and support. Therefore as a regular advertiser within the magazine you'll receive complimentary membership to our exclusive business club. The TW Business Magazine Members Club is an extension of the monthly publication, membership is provided free to all regular advertisers\* and includes:

\*Membership is free of charge to all companies who commit to advertising in a minimum of 6 issues over a 12 month period of the TW Business Magazine. Alternatively, membership can be purchased at £75+vat per month, payable in one annual subscription of £900+vat.

- An invitation to four exclusive networking events over the year for senior-level business owners and executives to come together, sharing best practices, knowledge and contacts in a relaxed and informal environment hosted at carefully selected venues within the area.
- The chance to participate in topical and engaging roundtable debates with fellow professionals, which will be serialised in the magazine and online, highlighting the expert participants and their views.
- An opportunity to be a recognised as a regular editorial contributor in the magazine within your field of expertise.
- Participation in relevant business surveys and inclusion within subsequent coverage and press releases.
- Access and personal introductions to other members within the club whom you'd like to do business with.
- Support and advice from our experienced editorial, creative and commercial teams acting as an extension to your in-house resources.
- Invitations to attend relevant third-party events and celebrations as our guest.



## MAGAZINE READERSHIP DEMOGRAPHICS\*

56% Female / 44% Male

68% aged 30-60 yrs

72% live within the Tunbridge Wells Borough

59% own or run a business within the Tunbridge Wells Borough

64% spend between 15-30 minutes reading TW Business Magazine

21% have enquired about a service or product after seeing it within TW Business Magazine

65% currently working are either a business owner or director

53% are married or in a civil partnership

54% have children within their family

71% have an annual income of over £61k pa

46% list food and drink as an interest/hobby

59% list travel and holidays as an interest

\*Gained from Tunbridge Wells Business Magazine readership survey Q1 2025

## PRODUCTION SCHEDULE 2026

### JANUARY EDITION:

**1 January** - Final copy deadline  
**15 January** - Magazine published

### FEBRUARY EDITION:

**2 February** - Final copy deadline  
**16 February** - Magazine published

### MARCH EDITION:

**2 March** - Final copy deadline  
**16 March** - Magazine published

### APRIL EDITION:

**1 April** - Final copy deadline  
**15 April** - Magazine published

### MAY EDITION:

**1 May** - Final copy deadline  
**15 May** - Magazine published

### JUNE EDITION:

**1 June** - Final copy deadline  
**15 June** - Magazine published

## ADVERTISING RATES:

### Exclusive Cover Interview £2,150 + VAT

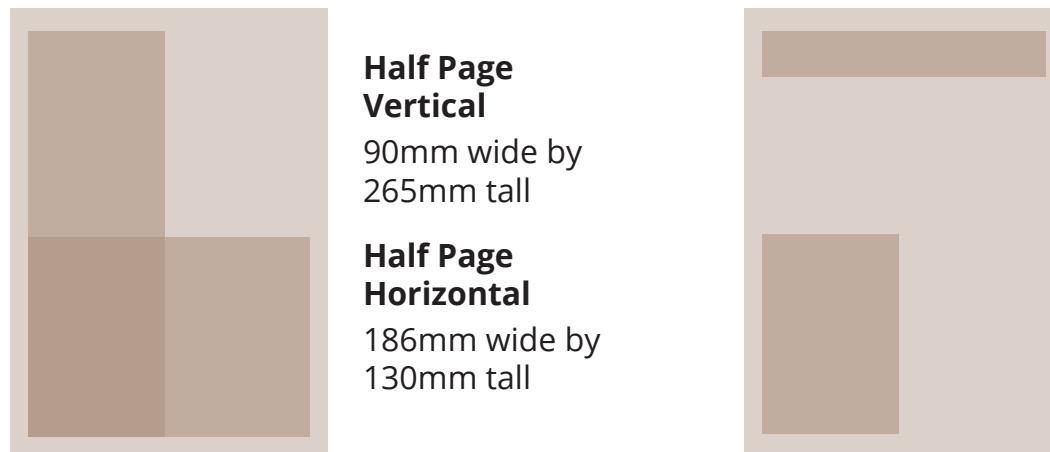
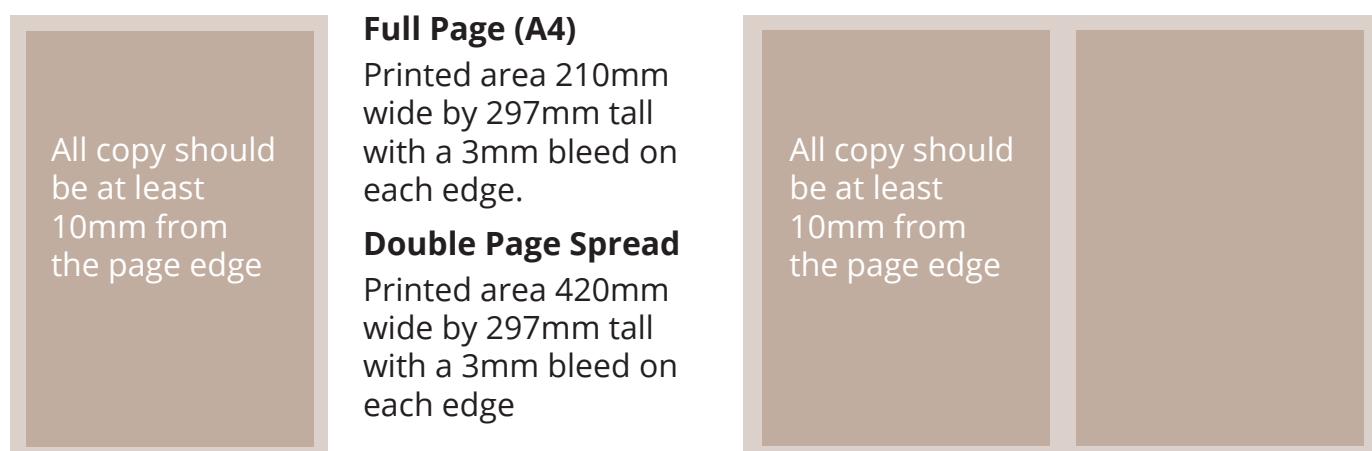
Includes cover image, photoshoot, interview plus 3 page editorial feature

<b>Double Page Spread</b>	£995 + VAT	<b>Banner</b>	£120 + VAT
<b>Full Page</b>	£550 + VAT	<b>Sponsorship</b> of relevant features is also available from £250 + VAT per month	
<b>Half Page</b>	£295 + VAT		
<b>Quarter Page</b>	£160 + VAT		

To discuss how your business can benefit from a partnership with TWBM contact

[hello@twbusinessmagazine.com](mailto:hello@twbusinessmagazine.com)

## SIZING AND SPECIFICATIONS:



### Acceptable formats for artwork submission:

Print ready PDF,  
High resolution JPG or TIFF.

### Unacceptable formats:

MicrosoftWord, Publisher, Powerpoint or Microsoft Works.